

ORDER



Orders	Order / Rev:	710471	
	Alt Order #:	6278654	
	Product Desc:		
	Estimate:	1536	
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:
	Original Date / Rev:	09/07/12 / 09/07/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:		
	Billing Contact:		
		3050 K St NW	Billing Type:
		Washington, DC 20007	Broadcast
			Billing Calendar:
			WEEKLY
			Agency Commission:
Advertiser	Name:	Obama For America	
	Demographic:	A25-54	
	Product Codes:	PL-Presidential	
	Priority:	P-5	
	Revenue Codes:	AGY, GEN, POL	

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/03/12	09/09/12	139	\$99,350.00	\$84,447.50	September 2012	152	\$105,550.00	\$89,717.50	0.00
09/10/12	09/16/12	13	\$6,200.00	\$5,270.00	Totals	152	\$105,550.00	\$89,717.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/04/12	09/10/12	Days of Our Lives	CM	1p-2p		:30	0	\$250.00	P-5	0.00	NM	5	\$1,250.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4	\$250.00			0.00					
		Week: 09/10/12	09/16/12	M-----		1	\$250.00			0.00					
2	WKYC	09/04/12	09/10/12	M-F 11a-1230p	CM	11a-1230p		:30	0	\$100.00	P-5	0.00	NM	5	\$500.00
11a-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4	\$100.00			0.00					
		Week: 09/10/12	09/16/12	M-----		1	\$100.00			0.00					
3	WKYC	09/04/12	09/10/12	Tonight Show	CM	1135p-1237a		:30	0	\$650.00	P-5	0.00	NM	5	\$3,250.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4	\$650.00			0.00					
		Week: 09/10/12	09/16/12	M-----		1	\$650.00			0.00					
4	WKYC	09/04/12	09/10/12	M-F 10-11a	CM	10a-11a		:30	0	\$150.00	P-3	0.00	NM	5	\$750.00
M-F 10-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4	\$150.00			0.00					
		Week: 09/10/12	09/16/12	M-----		1	\$150.00			0.00					
5	WKYC	09/04/12	09/10/12	Late Night	CM	1237a-136a		:30	0	\$300.00	P-5	0.00	NM	4	\$1,200.00
Late Night w/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4	\$300.00			0.00					
		Week: 09/10/12	09/16/12	M-----		1	\$300.00			0.00					

Order / Rev: 710471
 Alt Order #: 6278654
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama For America
 Product Desc: WKYC
 Estimate: 1536

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																			
5	WKYC	09/04/12	09/10/12	Late Night		CM	1237a-136a		-----	:30	0	\$300.00	P-5	0.00	NM	4	\$1,200.00																			
Late Night w/Jimmy Fallon																																				
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																											
5	WKYC	09/10/12-09/16/12	Late Night	1237a-136a	M-----	:30	(\$300.00)	0.00	NM																											
See MG 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20																																				
6	WKYC	09/04/12	09/10/12	M-F 11a-1230p		CM	11a-1230p		-----	:30	0	\$150.00	P-5	0.00	NM	4	\$600.00																			
11a-1230p																																				
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See MG 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20																																				
7	WKYC	09/04/12	09/10/12	Last Call		CM	135a-205a		-----	:30	0	\$100.00	P-5	0.00	NM	4	\$400.00																			
Last Call w/Carson Daly																																				
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																											
5	WKYC	09/10/12-09/16/12	Last Call	135a-205a	M-----	:30	(\$100.00)	0.00	NM																											
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8	WKYC	09/04/12	09/10/12	M-F 2-3p		CM	2-3p		-----	:30	0	\$175.00	P-5	0.00	NM	4	\$700.00																			
Rachel Ray																																				
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																											
5	WKYC	09/10/12-09/16/12	M-F 2-3p	2-3p	M-----	:30	(\$175.00)	0.00	NM																											
See MG 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20																																				
9	WKYC	09/04/12	09/10/12	M-F 3-4p		CM	3p-4p		-----	:30	0	\$200.00	P-5	0.00	NM	6	\$1,200.00																			
The Doctors																																				
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																															
Week: 09/03/12	09/09/12	-TWTF--	6	\$200.00	0.00																															
Week: 09/10/12	09/16/12	-----	0	\$200.00	0.00																															
10	WKYC	09/04/12	09/10/12	M-F 4-5p		CM	4p-5p		-----	:30	0	\$300.00	P-2	0.00	NM	6	\$1,800.00																			
Ellen Degeneres																																				
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Week: 09/10/12	09/16/12	-----	0	\$600.00	0.00																															
11	WKYC	09/04/12	09/10/12	M-F 5-6p		CM	5p-6p		-----	:30	0	\$600.00	P-5	0.00	NM	6	\$3,600.00																			
Dr. Phil																																				
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Week: 09/10/12	09/16/12	M-----	1	\$600.00	0.00																															
12	WKYC	09/04/12	09/10/12	M-F 6-630p		CM	6p-630p		-----	:30	0	\$1,200.00	P-5	0.00	NM	7	\$8,400.00																			
Channel 3 News at 6p																																				
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Week: 09/10/12	09/16/12	M-----	1	\$1,200.00	0.00																															
13	WKYC	09/04/12	09/10/12	M-F 6-7a		CM	6a-7a		-----	:30	0	\$600.00	P-5	0.00	NM	9	\$5,400.00																			
Channel 3 News Today @ 6AM																																				
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																											
10	WKYC	09/10/12-09/16/12	M-F 6-7a	6a-7a	M-----	:30	(\$600.00)	0.00	NM																											
See MG 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29																																				
N14	WKYC	09/04/12	09/10/12			CM	M-Su 6:28p-7p		-----	:30	0	\$2,000.00	P-5	0.00	NM	5	\$10,000.00																			

Order / Rev: 710471
 Alt Order #: 6278654
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama For America
 Product Desc: WKYC
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightly News											
				Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTFSS		6	\$2,000.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
2	NKYC	09/03/12-09/09/12		Nightly News		M-Su 6:28p-7p									
		See MG 17.6													
		[Prgm Change] notre dame													
		Week: 09/10/12	09/16/12	M-----		1	\$2,000.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
7	NKYC	09/10/12-09/16/12		Nightly News		M-Su 6:28p-7p									
		See MG 14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20													
8	NKYC	09/10/12-09/16/12		Nightly News		M-Su 6:28p-7p									
		 Credited													
9	NKYC	09/10/12-09/16/12		M-F 7-730p		7-730p									
		 Credited													
10	NKYC	09/09/12-09/09/12		NFL Regular Season Football											
		 Credited													
11	NKYC	09/10/12-09/16/12		Late Night		1237a-136a									
		 Credited													
12	NKYC	09/10/12-09/16/12		M-F 2-3p		2-3p									
		 Credited													
13	NKYC	09/10/12-09/16/12		M-F 11a-1230p		11a-1230p									
		 Credited													
14	NKYC	09/10/12-09/16/12		Last Call		135a-205a									
		 Credited													
15	NKYC	09/03/12-09/09/12		LN (M-Su)		11P-1135P									
		 Credited													
16	NKYC	09/03/12-09/09/12		EN (Sa-Su)		6P-7P Sa/Su									
		 Credited													
17	NKYC	09/03/12-09/09/12		Su 12-1230p		12-1230p /Su									
		 Credited													
18	NKYC	09/03/12-09/09/12		Browns Pre-Game Huddle		1130a-12p									
		 Credited													
19	NKYC	09/03/12-09/09/12		Notre Dame Football		Notre Dame Foott									
		 Credited													
20	NKYC	09/10/12-09/16/12		Mon Prime Other		Various									
		 Credited													
15	WKYC	09/04/12	09/10/12	M-F 7-730p	CM	7-730p	-----	:30	0	\$1,200.00	P-5	0.00	NM	6	\$7,200.00
		Channel 3 News at 7P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF--	6	\$1,200.00			0.00						
		Week: 09/10/12	09/16/12	M-----	1	\$1,200.00			0.00						
Spot	Ch	Date Range		Description		Start/End Time									
7	NKYC	09/10/12-09/16/12		M-F 7-730p		7-730p									
		See MG 14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20													
N16	WKYC	09/04/12	09/10/12	M-F 7-9a Today Show	CM	7a-9a	-----	:30	0	\$600.00	P-5	0.00	NM	18	\$10,800.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	- TWTF--	16	\$600.00			0.00						
		Week: 09/10/12	09/16/12	M-----	4	\$600.00			0.00						

Order / Rev: 710471
 Alt Order #: 6278654
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama For America
 Product Desc: WKYC
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	WKYC	09/04/12	09/10/12	M-F 7-9a Today Today Show	CM	7a-9a	-----	:30	0	\$600.00	P-5	0.00	NM	18	\$10,800.00
<hr/>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/10/12	09/16/12	M-----			4	\$600.00								
Spot	Ch	Date Range	Description			Start/End Time									
17	NKYC	09/10/12-09/16/12	M-F 7-9a Today			7a-9a									
			See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29												
20	NKYC	09/10/12-09/16/12	M-F 7-9a Today			7a-9a									
			See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29												
21	NKYC	09/10/12-09/16/12	M-F 7-9a Today			7a-9a									
			 Credited												
22	NKYC	09/10/12-09/16/12	M-F 7-9a Today			7a-9a									
			 Credited												
23	NKYC	09/10/12-09/16/12	M-F 5-6a			5a-6a									
			 Credited												
24	NKYC	09/10/12-09/16/12	M-F 6-7a			6a-7a									
			 Credited												
25	NKYC	09/10/12-09/16/12	M-F 9-10a Today II			9a-10a									
			 Credited												
26	NKYC	09/03/12-09/09/12	SS 9-1030a			9a-1030a	Sa/Su								
			 Credited												
27	NKYC	09/03/12-09/09/12	SS 9-1030a			9a-1030a	Sa/Su								
			 Credited												
28	NKYC	09/03/12-09/09/12	SUN TDY			8a-9a									
			 Credited												
29	NKYC	09/03/12-09/09/12	SAT TDY			7a-9a									
			 Credited												
17	WKYC	09/04/12	09/10/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-----	:30	0	\$750.00	P-5	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	-TWTF--			4	\$750.00								
Spot	Ch	Date Range	Description			Start/End Time									
2	NKYC	09/03/12-09/09/12	M-F 730-8p			730-8p									
			See MG 17.6 [NA D/T GAME]												
			6 NKYC 09/09/12-09/09/12 NFL Regular Season Football/NFL Football												
			 See MG 14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20												
		Week:	09/10/12	09/16/12	M-----	1	\$750.00	0.00							
18	WKYC	09/04/12	09/10/12	M-F 9-10a Today II Today Show II	CM	9a-10a	-----	:30	0	\$250.00	P-5	0.00	NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	-TWTF--			8	\$250.00	0.00							
Week:	09/10/12	09/16/12	M-----			2	\$250.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time									
9	NKYC	09/10/12-09/16/12	M-F 9-10a Today II			9a-10a									
			See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29												
19	WKYC	09/04/12	09/10/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	-----	:30	0	\$1,200.00	P-5	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	-TWTFSA-			7	\$1,200.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time									
5	NKYC	09/03/12-09/09/12	LN (M-Su)			11P-1135P									
			See MG 14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20												
		Week:	09/10/12	09/16/12	-----	0	\$1,200.00	0.00							
20	WKYC	09/04/12	09/10/12	Fri Prime C Fri Prime C	CM	10-11p	-----	:30	0	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	-----F--			1	\$2,000.00	0.00							
Week:	09/10/12	09/16/12	-----			0	\$2,000.00	0.00							

Order / Rev: 710471
Alt Order #: 6278654
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama For America
Product Desc:
Estimate: 1536

WKYC

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WKYC

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Advertiser: Obama For America
 Product Desc: WKYC
 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																					
36	WKYC	09/04/12	09/10/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----	:30	0	\$600.00	P-5	0.00	NM	1	\$600.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-----S</td><td>2</td><td>\$600.00</td><td>0.00</td></tr> <tr> <td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr> <tr> <td>2</td><td>WKYC</td><td>09/03/12-09/09/12</td><td>SUN TDY</td><td>8a-9a</td><td>-----Su</td><td>:30</td><td>(\$600.00)</td><td>0.00</td><td>NM</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	-----S	2	\$600.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	2	WKYC	09/03/12-09/09/12	SUN TDY	8a-9a	-----Su	:30	(\$600.00)	0.00	NM						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	-----S	2	\$600.00	0.00																																															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																											
2	WKYC	09/03/12-09/09/12	SUN TDY	8a-9a	-----Su	:30	(\$600.00)	0.00	NM																																											
<p>See MG 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29</p>																																																				
<p>Week: 09/10/12 09/16/12 ----- 0 \$600.00 0.00</p>																																																				
37	WKYC	09/04/12	09/10/12	Prime Political Program	CM	Prime Political Pro-----	-----	:30	0	\$3,500.00	P-5	0.00	NM	1	\$3,500.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>---T---</td><td>1</td><td>\$3,500.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$3,500.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	---T---	1	\$3,500.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$3,500.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	---T---	1	\$3,500.00	0.00																																															
Week: 09/10/12	09/16/12	-----	0	\$3,500.00	0.00																																															
38	WKYC	09/04/12	09/10/12	Thu Prime A	CM	8-9p	-----	:30	0	\$1,800.00	P-5	0.00	NM	1	\$1,800.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>---T---</td><td>1</td><td>\$1,800.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$1,800.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	---T---	1	\$1,800.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$1,800.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	---T---	1	\$1,800.00	0.00																																															
Week: 09/10/12	09/16/12	-----	0	\$1,800.00	0.00																																															
39	WKYC	09/04/12	09/10/12	Tue Prime C	CM	10-11p	-----	:30	0	\$2,500.00	P-5	0.00	NM	0	\$0.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-T-----</td><td>1</td><td>\$2,500.00</td><td>0.00</td></tr> <tr> <td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr> <tr> <td>1</td><td>WKYC</td><td>09/03/12-09/09/12</td><td>Tue Prime C</td><td>10-11p</td><td>-T-----</td><td>:30</td><td>(\$2,500.00)</td><td>0.00</td><td>NM</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	-T-----	1	\$2,500.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WKYC	09/03/12-09/09/12	Tue Prime C	10-11p	-T-----	:30	(\$2,500.00)	0.00	NM						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	-T-----	1	\$2,500.00	0.00																																															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																											
1	WKYC	09/03/12-09/09/12	Tue Prime C	10-11p	-T-----	:30	(\$2,500.00)	0.00	NM																																											
<p>See MG 17.6 [breaks cut by net - jh]</p>																																																				
<p>Week: 09/10/12 09/16/12 ----- 0 \$2,500.00 0.00</p>																																																				
40	WKYC	09/04/12	09/10/12	Tues Prime Other	CM	Various	-----	:30	0	\$3,000.00	P-5	0.00	NM	1	\$3,000.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-T-----</td><td>1</td><td>\$3,000.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$3,000.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	-T-----	1	\$3,000.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$3,000.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	-T-----	1	\$3,000.00	0.00																																															
Week: 09/10/12	09/16/12	-----	0	\$3,000.00	0.00																																															
41	WKYC	09/04/12	09/10/12	Wed Prime A	CM	8-9p	-----	:30	0	\$1,000.00	P-5	0.00	NM	0	\$0.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> <tr> <td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr> <tr> <td>1</td><td>WKYC</td><td>09/03/12-09/09/12</td><td>Wed Prime A</td><td>8-9p</td><td>--W----</td><td>:30</td><td>(\$1,000.00)</td><td>0.00</td><td>NM</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	--W----	1	\$1,000.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	WKYC	09/03/12-09/09/12	Wed Prime A	8-9p	--W----	:30	(\$1,000.00)	0.00	NM						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	--W----	1	\$1,000.00	0.00																																															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																											
1	WKYC	09/03/12-09/09/12	Wed Prime A	8-9p	--W----	:30	(\$1,000.00)	0.00	NM																																											
<p>See MG 17.6 [Prgrm Change]</p>																																																				
<p>Week: 09/10/12 09/16/12 ----- 0 \$1,000.00 0.00</p>																																																				
42	WKYC	09/04/12	09/10/12	NFL Kickoff Special	CM	Various	-----	:30	0	\$3,500.00	P-5	0.00	NM	1	\$3,500.00																																					
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--W---</td><td>1</td><td>\$3,500.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$0.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	--W---	1	\$3,500.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	--W---	1	\$3,500.00	0.00																																															
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00																																															
43	WKYC	09/04/12	09/10/12	NFL Regular Season Fo6M	NFL Football	-----	:30	0	\$3,500.00	P-5	0.00	NM	1	\$3,500.00																																						
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>--W---</td><td>1</td><td>\$3,500.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>-----</td><td>0</td><td>\$3,500.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	--W---	1	\$3,500.00	0.00	Week: 09/10/12	09/16/12	-----	0	\$3,500.00	0.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	--W---	1	\$3,500.00	0.00																																															
Week: 09/10/12	09/16/12	-----	0	\$3,500.00	0.00																																															
45	WKYC	09/04/12	09/10/12	M-F 5-6a	CM	5a-6a	-----	:30	0	\$350.00	P-3	0.00	NM	9	\$3,150.00																																					
<p>Channel 3 News @ 5AM</p>																																																				
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>-TWTF--</td><td>8</td><td>\$350.00</td><td>0.00</td></tr> <tr> <td>Week: 09/10/12</td><td>09/16/12</td><td>M-----</td><td>2</td><td>\$350.00</td><td>0.00</td></tr> <tr> <td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td></tr> <tr> <td>10</td><td>WKYC</td><td>09/10/12-09/16/12</td><td>M-F 5-6a</td><td>5a-6a</td><td>M-----</td><td>:30</td><td>(\$350.00)</td><td>0.00</td><td>NM</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	-TWTF--	8	\$350.00	0.00	Week: 09/10/12	09/16/12	M-----	2	\$350.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	10	WKYC	09/10/12-09/16/12	M-F 5-6a	5a-6a	M-----	:30	(\$350.00)	0.00	NM
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																															
Week: 09/03/12	09/09/12	-TWTF--	8	\$350.00	0.00																																															
Week: 09/10/12	09/16/12	M-----	2	\$350.00	0.00																																															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																											
10	WKYC	09/10/12-09/16/12	M-F 5-6a	5a-6a	M-----	:30	(\$350.00)	0.00	NM																																											
<p>See MG 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29</p>																																																				
46	WKYC	09/04/12	09/10/12		CM	430a-5a	-----	:30	0	\$100.00	P-3	0.00	NM	5	\$500.00																																					

Order / Rev: 710471
Alt Order #: 6278654
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama For America
Product Desc:
Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430a-5a											
				430a News											
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 09/03/12	09/09/12	- TWTF -		4	\$100.00		0.00						
		Week: 09/10/12	09/16/12	M- -----		1	\$100.00		0.00						
														Totals	152 \$105,550.00